



# Sites, Sites, and More Sites

What sites do you think are **GOOD** sites?

What makes a **POOR** site?

**OBJECTIVE:** Examining your own likes/dislikes in web design will help you better understand the characteristics that construct a quality web site.

**ASSIGNMENT:**

1. Using Internet Explorer, search the Internet for six sites on any *appropriate* topic. You will need to **find three sites you feel are good sites and three you feel are poor sites BASED ON DESIGN**. SIX TOTAL!!!! (Limit ONE Search Engine!)
2. Open **Microsoft Word**. Create a FOOTER that includes **your name on the left, the period in the center, and today's date on the right**
3. **Copy the URL** from the Address line in Internet Explorer, and paste it into Microsoft Word. *The entire URL must be listed exactly as it appears in the address line.* Return once.
4. Answer the following questions in a **numbered list**:
  - 1) **Was this a good site or a poor site, in your opinion?**
  - 2) **What is this site all about?** Give the title, theme, or company's name and indicate what you can find at the site (i.e. information, shopping, etc).
  - 3) **What is the purpose of this site?** Why was this site created—to serve what purpose?
  - 4) **Who is the target audience?**
  - 5) **Describe the highlights of the site's design as you see it.** Include the layout, content, color scheme, any graphics or anything that sticks out.
  - 6) **Is this site easy to navigate?** Are the links clear and do they work?
  - 7) **What do you like/not like about this site's design?** Please explain.
5. Save the document in your INTRO folder.

**YOU DON'T HAVE TO WRITE A NOVEL BUT ALL ANSWERS MUST BE IN COMPLETE SENTENCES.** *A good webmaster must have excellent grammar and writing skills in order to maintain the credibility of their site!*



**EXAMPLE:**

<http://www.amazon.com/exec/obidos/subst/home/home.html/002-4557818-0167238>

1. This is a good site.
2. This site is for Amazon.com and was designed for anyone interested in purchasing books, apparel, electronics, toys, house wares, and baby products. Users can search for items and obtain detailed information on the products.
3. This site was developed for a business and was designed to make money.
4. The target audience is everyone. Because of Amazon's vast array of products, there is something for everyone.
5. There are a few pictures of products but very little color. There is a navigation bar on the top that allows you to access the various product categories. There are several products that are featured on the home page. A drop down graphic appears when you load the web page to grab your attention.
6. This site is very easy to navigate. Every time you click on a link, you are able to click to another section very easily. You can also easily use the search feature to find what you need.
7. While it is not very colorful or visually appealing to me, I find this site practical, informative, and easy to use.